



UNITED in PURPOSE

Together, we can be United in Purpose to make a difference and support our community. When you give to United Way, you help create a better tomorrow for all our neighbors.

United Way of the
Columbia-Willamette



www.UnitedWay-PDX.org



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Columbia-Willamette

WHY CHOOSE US? TAKE THE GUESSWORK OUT OF GIVING.

Every day, United Way of the Columbia-Willamette **brings people together to support communities** where everyone can access quality education, build economic mobility and live a healthy life. Our work is **powered by people, businesses and partners** who are committed to supporting the strength, vitality and resilience of our community. Through this collaborative approach, **we know where the needs are the greatest** and invest our resources to **close gaps and open opportunities** so all people can thrive. When you donate to United Way, you know your support is directed to where it is needed most. [Join us at www.UnitedWay-PDX.org](http://www.UnitedWay-PDX.org)



EDUCATION

Quality preschool lays the foundation for long-term success, especially in marginalized populations. Our early learning initiatives focus on increasing access to low-cost/no cost preschools as well as support wraparound services including support during pregnancy, nutrition assistance, personalized coaching and workshops for parents, literacy and STEM kits for at-home learning and ongoing education and training for preschool providers.



ECONOMIC MOBILITY

Housing instability is at an all-time high in our region, impacting the economic mobility of so many. Through our housing initiatives, we invest in eviction prevention and rental assistance to keep people in their homes as well as transitional housing and programs that provide services to create long-term housing stability, which contributes to economic mobility.



HEALTH

Healthy communities are resilient communities. Through our disaster resilience and crisis programs, we know that communities of color do not have the support they need. That's why we invest in organizations and programs that focus on communities of color before, during and after a disaster or crisis and help create thriving, healthy and resilient communities.



VOLUNTEERISM

Every year, we connect thousands of volunteers projects with hundreds of nonprofits in our region. We invest in volunteerism because we believe doing good transforms our community and each of us individually.